



Matt Carpenter

Product Portfolio Director for Inventory Data Services

J.D. Power

Matt Carpenter is the Product Portfolio Director for Inventory Data Services at J.D. Power.

Matt has over 12 years of experience in the automotive industry with a passion for identifying opportunities for growth and improvement. He is driven to build new and innovative applications and solutions to increase client services, efficiencies, products and revenue.

Matt oversees our industry-leading vehicle inventory management platform that directly and efficiently aggregates millions of VINs from thousands of dealers, normalizes the data on the fly and then delivers it via a near-real-time API.

Prior to his current role, Matt held the role of Director of Inventory Data Services, overseeing all operations of the inventory data services department at J.D. Power. Previously, he was the Director of Operations with Inventory Command Center and was with the company from its inception. Matt has developed process, contributed to the creation of multiple products and lead support teams creating an environment for success.