

J.D. POWER

PowerSource

THE ULTIMATE SOURCE FOR COMPETITIVE INTELLIGENCE

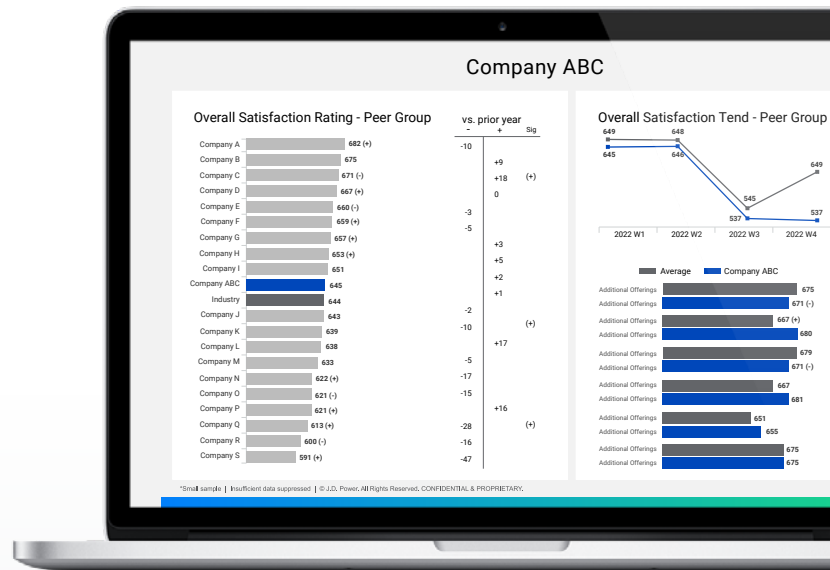
Answer your unique business challenges with PowerSource.

What is PowerSource?

PowerSource is J.D. Power's digital engagement platform for delivering study results to subscribers. This intuitive technology delivers an enhanced user experience that will enable you to transform data into actionable insights.

For customers who subscribe to syndicated studies:

PowerSource provides an executive overview comprised of curated content to show the most impactful findings from the study subscribed to. The entire competitive data set is available to you.



What do you get with PowerSource?

- Flexible access to core data and details with filtering to make it easy and fast to get answers
- Visually engaging data and dashboards to help you access and easily understand the insights you need
- Verbatims that provide you with raw data so that you can truly understand what your customers and your competitors are saying
- Reports that can be easily exported to PDF or PowerPoint
- Access to key study materials including methodology, questionnaire, data files, and other available tools

For more information or questions about PowerSource contact your account executive or visit: jdpower.com/business/powersource