

Satisfaction Issues with Advanced Driver Assistance Systems Leads to New J.D. Power Study

Collision Intervention Technologies are Among Most Problematic ADAS Technologies

TROY, Mich.: 11 Oct. 2022 – Advanced Driver Assistance Systems (ADAS) account for 13% of total industry problems with 23.1 PP100 (problems per 100 vehicles), according to the inaugural J.D. Power 2022 ADAS (Advanced Driver Assistance Systems) Quality and Satisfaction Study,SM released today. Specifically, lane departure warning/lane keeping assistance and forward collision warning/automatic emergency braking features have the most problems of all features, 6.3 PP100 and 4.6 PP100, respectively.

“As vehicle technologies continue to evolve, manufacturers are working hard at staying innovative,” said **Ashley Edgar, senior director of global automotive supplier benchmarking and alternative mobility at J.D. Power**. “Although innovation is important, it is equally important to ensure current technologies, such as collision intervention features, are functioning to the highest degree. If manufacturers want to increase the level of autonomy in the future, today’s features cannot be problematic.”

The ADAS Study is based on responses from 84,165 purchasers and lessees of new 2022 model-year vehicles who were surveyed after 90 days of ownership. The study was fielded from February through May 2022.

To view the online press release, please visit <https://www.jdpower.com/pr-id/2022138>.

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