Dave Sargent
Vice President and Head of Connected Vehicle Practice
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Dave Sargent is Vice President and Head of Connected Vehicle Practice at J.D. Power. He is responsible for leveraging connected vehicle data to unlock new consumer and product insights for automakers and others.

Previously, Mr. Sargent was vice president, Automotive Quality at J.D. Power, responsible for all of the company’s vehicle quality research globally, including the Initial Quality Study (IQS); Automotive Performance, Execution and Layout (APEAL) Study; and Vehicle Dependability Study (VDS), as well as vehicle quality tracking studies. Prior to that, he was the practice leader of J.D. Power’s European operations, where he established the company’s London office in 1995. Earlier, he worked in the company’s headquarters in California.

Before joining J.D. Power in 1992, Mr. Sargent worked for a UK consulting firm, as well as for Ford of Europe and the Rover Group.

Mr. Sargent holds a bachelor’s degree in economics from the University of York and an MBA from Manchester Business School, both in the UK.