



Jim Vecchio

Head of VIN Products

J.D. Power

James Vecchio is the Head of VIN Products for the Autodata Solutions Division of J.D. Power. Jim is a seasoned entrepreneurial executive who is now focused on fueling data solutions across J.D. Power. Prior to the merge with J.D. Power, Jim was charged with corporate strategy, marketing and business development efforts at EpiAnalytics, Inc., an on-demand software company providing Automotive AI and customer experience analytics.

Jim began his career in the corporate legal department at Ford Motor Company and then moved into private legal practice before serving as general counsel for SITEL Corporation, a NYSE-listed company with over \$1 billion in revenues. At SITEL he directed the company's legal strategy, managed external counsel and led SITEL through its initial public offering (IPO) – the first publicly traded, independent teleservices company. He also managed matters ranging from large outsourcing service contracts with multinational organizations to international joint ventures and acquisitions/dispositions.

Jim received his JD, Cum Laude, from Michigan State University - College of Law, and a bachelor's degree in business administration from Michigan State University. He is a member of the State Bar of Michigan and the State Bar of Nebraska.