

Dyan Deutsch

Account Management

J.D. Power

Dyan Deutsch is a part of the J.D. Power Account Management team, specializing in the brand's UnityWorks video campaigns.

Joining UnityWorks in October 2006, Dyan has held a number of positions in the company from inside sales to account management. In her current role, she oversees the T3 account management team that works directly with dealers to create custom video advertising strategies. Additionally, Dyan works with several T1 and T2 strategic partnerships to enhance their lifecycle marketing programs with data-driven personally relevant video experiences.

Dyan has helped maintain long-standing relationships with key automotive groups and enjoys working with clients, customer service and strategy within the changing automotive industry.