



## Amit Aggarwal

### Managing Director, Digital Solutions

J.D. Power

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Amit Aggarwal is the Managing Director of J.D. Power's Digital Solutions Group, which helps our clients benchmark and improve the digital products and experiences of their customers. Websites and mobile apps are our jam. We start with customer research, develop actionable insights/recommendations, and deliver via consultative workshops with our clients.

We are research nerds, CX geeks, digital professionals, and advisors to C-Suite, senior management, digital teams/agencies, and research managers.

Amit is a recognized subject matter expert for digital user experience across a variety of industries, including automotive, financial services, utility, and telecommunications. He is well-versed in Internet trends, experienced working with digital teams, and a trusted client partner.

Amit has an MBA from UCLA and a BS in Computer Science and Symbolic Systems with a concentration in Human-Computer Interaction from Stanford University.