



## Mike Foy

### Senior Director and Head of Wealth Intelligence

J.D. Power

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Mike Foy is Senior Director and Head of Wealth Intelligence at J.D. Power. He is responsible for developing and delivering research and consulting solutions that help clients more effectively measure and improve the experience of their advisors and clients, ultimately driving greater loyalty, advocacy and engagement.

Mr. Foy has worked in the wealth management industry for 20 years. Prior to joining J.D. Power, he served as director of research and strategic sales at Penton Media, where he oversaw the advisor benchmarking research practice. Earlier, he held senior business and product development and marketing positions at HNW, a boutique digital marketing agency focused on the wealth market, and at Dow Jones and Merrill Lynch.

Mr. Foy earned a bachelor's degree in English literature and philosophy from Muhlenberg College in Allentown, Pennsylvania and an MBA in Marketing from Rutgers Business School.