



## Tom Rieman

### Senior Director and Head of Wealth Solutions

J.D. Power

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Tom Rieman is the Senior Director and Head of Wealth Solutions.

Tom has 25 years of experience in the wealth management industry including extensive work in asset management distribution and the broker dealer eco-system with a primary emphasis on process and performance improvement. Before joining J.D. Power, Tom was Executive Director of Practice Management at Brinker Capital developing and deploying performance improvement initiatives with a focus on elevating the client experience and increasing enterprise value for financial advisors and wealth management firms. He was also responsible for new business development and relationship management with financial advisors.

Prior to Brinker Capital, Tom was Vice President, Learning & Development for J.P. Morgan Asset Management helping to transform the firm's distribution model to facilitate a more client centric experience and drive performance improvement of the firm's distribution professionals across all channels. Prior to J.P. Morgan, Tom was Founder of Impact Training & Consulting working with wealth management firms to help them differentiate their approach and offerings and increase their competitive success in a commoditized market. Tom also has experience as a financial advisor beginning his career in the industry as a registered representative with The Equitable.

Tom is a frequent speaker at national conferences having a passion for understanding the essential nature of advice and how wealth management firms can best help advisors deliver the optimal client experience.

Tom holds a Master's in Organizational Learning from George Mason University and a Bachelor of Arts in Marketing from Florida Atlantic University. He is a Certified Private Wealth Advisor (CPWA) and is a Six Sigma black belt.