

Troy Seeman

Sales Manager

J.D. Power



Troy Seeman is a Sales Manager for J.D. Power, specializing in the brand's UnityWorks video campaigns.

Troy focuses on selling and promoting various video products to dealers and partners across the country. For the past 10 years, he has been helping these dealers and partners navigate through the digital video space, offering solutions for reaching new customers, retaining past customers and staying ahead of the curve with cost effective returns. This ultimately helps businesses improve reach, engagement and sales during customer research periods of their purchasing journey.