

## **John Pas**

### **SVP Group Accounts**

J.D. Power



John Pas is a Senior Vice President of Group Accounts for the Autodata Solutions division of J.D. Power.

John has 23+ years of experience in providing digital marketing and software solutions to OEMs and companies focused on the automotive market. John has been with Autodata Solution for 7 years and has also worked at Audi of America, AutoTrader.com, SpinCar, Black Book Online and several other companies. He has spearheaded large-scale, multi-year enterprise projects that have transformed the way they do business. Having worked at an OEM, third-party publisher, multiple software companies and a public relations firm, John brings a unique perspective to his clients' business needs and strives to bring them cutting edge solutions that meet current and future state requirements.

John graduated with honors and a BS degree in Marketing from Oakland University.