

Craig Lewis

VP, Business Development

J.D. Power



Craig Lewis is Vice President of Business Development for the Autodata Solutions Division of J.D. Power.

Craig's portfolio includes OEMs, dealer site/media providers and agency partners. Craig establishes strategy and provides direction within the organization to discern client needs and deliver data products and solutions.

Craig has held multiple roles within the automotive industry with a primary focus on indirect retail lending, commercial credit, sales planning and client services. With a career focused on a combination of automotive business verticals, Craig not only understands the power of data-driven technology as a service but is able curate solution-orientated results. Craig has held a number of responsibilities at CitiFinancial Auto, Chase Auto and Hyundai Capital.

Craig holds a bachelor's degree and a Master of Business Administration with a concentration in Global Management.