



## Thomas M. Super

### Vice President, Insurance Intelligence

J.D. Power

Thomas M. Super serves as Vice President of the Insurance Intelligence Group at J.D. Power.

Mr. Super, who most recently served as Director of Strategy for Farmers Insurance Group, has spent 15 years in strategy and leadership positions for such high-profile companies as Booz & Company, The White House and AT&T Corp. While at Farmers, he was a key contributor to the revitalization of the brand, serving in strategy and consumer research areas during his tenure.

Prior to joining Farmers, Mr. Super was a consultant with Booz & Company as part of the firm's premier organization and strategy management team. There he advised clients across several industries including consumer, retail, financial services, automotive, media, transportation, health, bio-tech and defense. As an Aide in the White House, Super worked on a wide range of economic and budgetary policy issues on behalf of the President George W. Bush.

A recognized industry expert, Mr. Super is a regular speaker at industry conferences and thought-leader on trends affecting the industry for publications such as *Bloomberg*, *AP*, *Inc.com*, *Insurance Journal*, and *Carrier Magazine*.

Mr. Super holds a master's degree in public administration from the American University School of Public Affairs and received his bachelor's degree in business from Robert Morris University.