



Press Release

J.D. Power Asia Pacific Reports: Jacob George to Lead China Operations for J.D. Power Asia Pacific

SHANGHAI: 6 November 2009 — J.D. Power Asia Pacific announced today that Jacob George will lead its China operations as vice president, reporting to John Humphrey, senior vice president of international operations.

George, who has been with J.D. Power and Associates since 2001, has had extensive international experience throughout his career, working in the United States, Japan, South Africa and Germany in consulting and advisement leadership roles. For the past nine years, he has been responsible for implementing quality and customer satisfaction improvement initiatives for automotive manufacturers and suppliers in Germany.

Prior to joining J.D. Power and Associates, George worked at General Motors for 14 years, serving in engineering, manufacturing and marketing functions. George holds a bachelor's degree and a master's degree in engineering from Purdue University and is a licensed professional engineer. He also earned a Master of Business Administration degree from the University of Michigan and holds two patents in advanced manufacturing technologies.

"Jacob's experience and understanding of the international marketplace will help us to continue our growth trajectory in China," said Humphrey.

George replaces Michael Dunne, who will continue to serve in an advisory capacity on selected projects.

J.D. Power and Associates' landmark China Initial Quality Study (IQS) and China Sales Satisfaction Index (SSI) Study were launched in 2000 under the direction of the J.D. Power Singapore office. Since then, J.D. Power Asia Pacific has expanded its Voice of the Customer research in China in both breadth and depth.

Today, the company conducts five core syndicated studies in China, plus client-specific proprietary studies, performance analytics and training. Consumer-friendly Power Circle Ratings, which help new-vehicle shoppers make more informed purchase decisions, were launched on JDPower.com for Chinese consumers in April 2008.

In 2006, J.D. Power acquired Automotive Resources Asia (ARA), a wholly owned foreign enterprise that is now a fully integrated part of the business. The addition of ARA's widely respected and timely understanding of the emerging China and ASEAN automotive markets strongly complements J.D. Power's services throughout the Asia Pacific region.

About J.D. Power Asia Pacific

J.D. Power Asia Pacific has offices in Tokyo, Singapore, Beijing, Shanghai and Bangkok that conduct customer satisfaction research and provide consulting services in the automotive, information technology and finance industries. Together, the five offices bring the language of customer satisfaction to consumers and businesses in China, India, Indonesia, Japan, Malaysia, Philippines, Taiwan, Thailand and Vietnam. Information regarding J.D. Power Asia Pacific and its products can be accessed through the Internet at www.jdpower.com. Media e-mail contact: helen_rong@jdpa.com.

About J.D. Power and Associates

Headquartered in Westlake Village, Calif., J.D. Power and Associates is a global marketing information services company operating in key business sectors including market research, forecasting, performance improvement, Web intelligence and customer satisfaction. The company's quality and satisfaction measurements are based on responses from millions of consumers annually. For more information on car reviews and ratings, car insurance,

health insurance, cell phone ratings, and more, please visit JDPower.com. J.D. Power and Associates is a business unit of The McGraw-Hill Companies.

About The McGraw-Hill Companies

Founded in 1888, The McGraw-Hill Companies (NYSE: MHP) is a leading global information services provider meeting worldwide needs in the financial services, education and business information markets through leading brands such as Standard & Poor's, McGraw-Hill Education, Platts, Capital IQ, J.D. Power and Associates, McGraw-Hill Construction and Aviation Week. The Corporation has more than 280 offices in 40 countries. Sales in 2008 were \$6.4 billion. Additional information is available at www.mcgraw-hill.com.

Media Relations Contacts:

Ms. Helen Rong; Director, Marketing Communications; J.D. Power Asia Pacific; Shanghai, 200040 China; +86 21 2208 0832; helen_rong@jdpa.com

John Tews; Director, Media Relations; J.D. Power and Associates; Troy, Michigan 48098 USA; 001 248 312 4119; john.tews@jdpa.com

No advertising or other promotional use can be made of the information in this release without the express prior written consent of J.D. Power and Associates. www.jdpower.com/corporate.