



Press Release

J.D. Power Asia Pacific Reports: Finbarr O'Neill Named President of J.D. Power and Associates

Experienced Global Business Executive and Automotive Industry Veteran Leads J.D. Power

SHANGHAI: 10 March 2009 — The McGraw-Hill Companies has appointed Finbarr O'Neill president of J.D. Power and Associates. O'Neill succeeds Stephen C. Goodall, who is retiring after 30 years with the company.

O'Neill, 56, joined J.D. Power in March 2008 as senior vice president and general manager of international operations, with responsibility for the company's international development throughout Europe, Canada and Asia Pacific.

Prior to joining J.D. Power, O'Neill was vice chairman and CEO of Reynolds and Reynolds, a global provider of dealership management software and services. He also has held positions as co-chairman, president and CEO of Mitsubishi Motors North America, Inc. from 2003 to 2005, and president and CEO of Hyundai Motor America from 1998 to 2003. He joined Hyundai in 1985 as general counsel. Prior to that, he served as senior counsel for Toyota Motor Sales, U.S.A., and from 1976 to 1983 he was an associate in the New York office of Skadden Arps, a national law firm. O'Neill earned a bachelor's degree in political science from Columbia University and a law degree from Fordham University School of Law.

"J.D. Power and Associates is a global company with more than one-fourth of our business in regions outside of the United States," said O'Neill. "China is a key market for us, and we have very talented people in our Shanghai and Beijing offices who are working very hard, particularly in the automotive and banking industries in China."

J.D. Power and Associates' landmark China Initial Quality Study (IQS) and China Sales Satisfaction Index (SSI) Study were begun in 2000 under the direction of the J.D. Power Singapore office. Since then, J.D. Power and Associates has expanded its Voice of the Customer research in China in both breadth and depth.

Today, the company conducts five core syndicated studies in China, plus client-specific proprietary studies, performance analytics and training. Power Circle Ratings, an easy-to-use system to help consumers make more informed new-vehicle purchase decisions, was developed by J.D. Power and Associates for JDPower.com, launched in China in April 2008.

In 2006, J.D. Power acquired Automotive Resources Asia (ARA), a wholly owned foreign enterprise that is now a fully integrated part of the business. The addition of that group's widely respected and timely understanding of the emerging China and ASEAN automotive markets strongly complements J.D. Power's services in China and the Asia Pacific region.

About J.D. Power Asia Pacific

J.D. Power Asia Pacific has offices in Tokyo, Singapore, Beijing, Shanghai and Bangkok that conduct customer satisfaction research and provide performance analytics services in the automotive, information technology and finance industries. Together, the five offices bring the language of customer satisfaction to consumers and businesses in China, India, Indonesia, Japan, Malaysia, Philippines, Taiwan and Thailand. Information regarding J.D. Power Asia Pacific and its products can be accessed through the Internet at www.jdpower.com.

About J.D. Power and Associates

Headquartered in Westlake Village, Calif., J.D. Power and Associates is a global marketing information services company operating in key business sectors including market research, forecasting, performance improvement, Web intelligence and customer satisfaction. The company's quality and satisfaction measurements are based on responses from millions of consumers annually. J.D. Power and Associates is a business unit of The McGraw-Hill Companies.

About The McGraw-Hill Companies:

Founded in 1888, The McGraw-Hill Companies (NYSE: MHP) is a leading global information services provider meeting worldwide needs in the financial services, education and business information markets through leading brands such as Standard & Poor's, McGraw-Hill Education, *BusinessWeek* and J.D. Power and Associates. The Corporation has more than 280 offices in 40 countries. Sales in 2008 were \$6.4 billion. Additional information is available at <http://www.mcgraw-hill.com>.

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