



Press Release

J.D. Power and Associates Reports:

John Humphrey, Dan Pavlinac and Tim Dunne Appointed to Asia Pacific Management Team

WESTLAKE VILLAGE, Calif.: 09 July 2007 — John Humphrey, Dan Pavlinac and Tim Dunne have been appointed to the Asia Pacific management team of global marketing information firm J.D. Power and Associates.

“Asia—and China in particular—will be the key driver to growth in the global automotive industry in the coming decade,” said Jamey Power, executive vice president of international operations at J.D. Power and Associates. “With the addition of John, Dan and Tim to our Asia Pacific team, we expect to grow along with the industry and support our clients as the leading provider of automotive information in these markets.”

John Humphrey

John Humphrey has been named vice president and general manager of Asia Pacific operations for J.D. Power and Associates, which includes offices in Tokyo, Singapore, Bangkok, Beijing and Shanghai. In this capacity, he will be responsible for the firm’s activities in the region and will provide strategic leadership, coordinate business and product development efforts and identify new regional market opportunities.

Humphrey has been with J.D. Power and Associates since 1989, and spent the last five years focusing on development of J.D. Power and Associates Asia Pacific business. Most recently, he served as vice president of international operations and as managing director of J.D. Power China. He established the J.D. Power China office in 2005, and is a frequent contributor to automotive publications in China.

Humphrey holds a bachelor’s degree in political science from Arizona State University and an MBA from Pepperdine University.

Dan Pavlinac

Dan Pavlinac, who has been appointed senior director of international operations at J.D. Power and Associates, will be responsible for business planning in the China market and will be based in the firm’s Troy, Mich. office. In his new role, Pavlinac will establish growth strategies and assist with business and product development efforts.

Pavlinac is a 12-year veteran of J.D. Power and Associates and has held several key positions at the firm during his tenure. Prior to his current appointment, he served as senior director, automotive client services. In 1994, Pavlinac joined the Tokyo office of J.D. Power and Associates to help establish the firm’s presence in the Asia Pacific region and was responsible for growing the firm’s automotive and financial services business in the Japanese market.

Pavlinac holds a bachelor’s degree from the University of Michigan.

Tim Dunne

Tim Dunne has been named director of Asia Pacific market intelligence for J.D. Power and Associates. In his new role, Dunne will be responsible for tracking developing automotive markets in China and Southeast Asia and for consulting with North American companies interested in entering or expanding their operations in the region.

Dunne joined J.D. Power and Associates in January 2007. Previously, he was co-founder and partner of Automotive Resources Asia Ltd. (ARA), a market strategy and information firm specializing in Asia's car markets. ARA was acquired by J.D. Power and Associates in 2006. From 1994 to 2006, Dunne resided in the People's Republic of China and Southeast Asia, working with vehicle manufacturers, their suppliers and other key companies affiliated with the Asian automotive industry.

Dunne holds a bachelor's degree from University of Michigan.

About J.D. Power and Associates

Headquartered in Westlake Village, Calif., J.D. Power and Associates is an ISO 9001-registered global marketing information services firm operating in key business sectors including market research, forecasting, performance improvement, training and customer satisfaction. The firm's quality and satisfaction measurements are based on responses from millions of consumers annually. For more information on [car reviews and ratings](#), [car insurance](#), [health insurance](#), [cell phone ratings](#), and more, please visit JDPower.com. J.D. Power and Associates is a business unit of The McGraw-Hill Companies.

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