



## GARY DILTS

### *Senior Vice President*

Gary Dilts is Senior Vice President, Global Automotive for J.D. Power and Associates. He is responsible for leading the company's long-term automotive strategy and executive level client interaction within the global automotive industry.

Mr. Dilts joined J.D. Power and Associates after more than three decades of automotive experience with DaimlerChrysler. He served as senior vice president for the Chrysler Group, with responsibility for all car and truck sales, dealer development, customer field operations and retail marketing strategies. Prior to that, he held many executive positions, including serving as the first senior vice president for DaimlerChrysler's eConnect platform. In this position, he led a cross-functional team responsible for the digital conversion of all major functions within the company, including product creation, volume production and all customer-facing applications.

During Mr. Dilts' tenure at Chrysler, he sponsored and implemented the Chrysler Five Star Program, which, after 15 years, remains the longest-standing customer-based dealer performance program in the industry. Mr. Dilts also served as chairman of Global Electric Motors (GEM), a wholly owned subsidiary of DaimlerChrysler and one of America's first "Totally Green" automobile manufacturers. GEM cars are 100% battery-electric and are engineered to meet federal safety requirements for street-legal operation.

Mr. Dilts graduated with a bachelor's degree in business management from the University of Maryland. Additionally, he has completed Advanced Management programs at Harvard and Duke Universities.